



## **John de Souza**

President and CEO of MedHelp

John de Souza is the President and CEO of MedHelp ([www.MedHelp.org](http://www.MedHelp.org)), the largest online health community and health application site. Prior to MedHelp, he was a Vice President at Goldman Sachs, managing the Technology Practice of the Private Equity Group. Mr. de Souza was a co-founder and director of Smartleaf, a financial software company providing separate account management solutions. Prior to that, he was the

Vice President of Business Development and Marketing at DESoFT, a company that developed online real-time brokerage systems for retail brokerage firms which was sold to Merrill Lynch. Mr. de Souza was a co-founder of Flash Communications, an Internet company (sold to Microsoft) that developed real-time two way messaging systems. Mr. de Souza also performed research on guidance systems for robotic surgery at IBM T. J. Watson Research Center, virtual reality systems for NASA's Neurolab Space Project, and tools for laparoscopic surgery at the University of Tokyo. He received a BS and an MS in Electrical Engineering and Computer Science from the Massachusetts Institute of Technology and an MBA from Collège des Ingénieurs in France.